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# GLOSSARY

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## SHINE

{verb}

*the act of adding gloss to an object  
to reduce scuffing*

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## **PRESERVE**

*{verb}*

*the act of adding gloss to an object  
to enhance weatherability*

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## FINISH

{verb}

*the act of adding gloss to an object  
to make it stand out*

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**PROGLOSS**  
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{verb}

*the act of giving your products  
the look they deserve*

—

*Superior film blend*

*Advanced print technology*





*Progloss creates an eye-catching finish that enhances shelf appeal – helping packaging stand out and get noticed. It also delivers added protection whilst minimising scuffing, ensuring that your products always look their best. So if you want people to take a shine to your offer, then add some Progloss.*

*[www.bpi-indupac.com](http://www.bpi-indupac.com)*

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For further information please visit our website  
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